



Program

OVERVIEW

180 Hospitality – The 180 Turnaround Program

Helping underperforming hotels improve operations, elevate the guest experience, and maximize profitability through restructuring of onsite systems and on site training and leadership.

Phase 1: Discover

Evaluate staffing and address immediate needs. Review financial performance, occupancy, ADR/RevPAR, labor, housekeeping, front desk, guest satisfaction, reputation, maintenance, sales, marketing, leadership.

Deliverables: Performance
Scorecard, SWOT, Priority Action List.

Phase 2: Diagnose

Identify root causes including revenue leakage, labor inefficiency, leadership gaps, SOP issues, guest service failures, engagement, reviews, sales opportunities.

Phase 3: Develop

Create 30/60/90-day turnaround plan covering revenue, operations, leadership, training, budgets, guest experience.

Phase 4: Deploy

Execute through leadership coaching, department training, SOP development, KPI tracking, weekly accountability.

Phase 5: Drive Results

Monthly review of Occupancy, ADR, RevPAR, Payroll %, Reviews, Retention, Costs, Progress.



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Consulting Packages

180 Ignite

- Discovery Call
- 90-minute Strategy Session
- Written Action Plan

180 Momentum

- Operational Audit
- Leadership Coaching
 - SOP Review
 - Revenue Strategy
- 30-Day Implementation Support
- Three-Day On-Site Hands-On Staff & Leadership Training
- Brand Employee Resource Center Remodel & Back-of-House Redesign

180 Transformation

- Multi-Day On-Site Assessment
 - Department Evaluations
 - Team Training
 - Financial Review
- Customized 90-Day Turnaround Plan
 - Weekly Coaching
- Monthly Performance Reporting
- Three-Day On-Site Hands-On Staff & Leadership Training
- Brand Employee Resource Center Remodel & Back-of-House Redesign



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2026 Pricing & Schedule

Discovery Call (30-60 min)

Free

Strategy Session (60-90 min)

\$179

Virtual Hotel Audit

\$299

One-Day On-Site Assessment & Turnover

\$1,200 - \$1,800

Three-Day Turnaround Intensive

\$2,500 - \$3,500

Monthly Advisory Retainer

\$750 - \$2,500/month